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SONASIA HOLIDAY RESPONSIBLE TRAVEL

Sustainability has always been a priority for us and we do our best to reduce our environmental footprint while supporting local social projects. Get to know through this document Sonasia Holiday's approach and commitment regarding responsible travel.

Link: <https://sonasia-holiday.com/responsible-travel>

Overview

We are a group of friends passionate about travel, proud of our respective culture, curious about discovering hidden spots and eager for sharing the marvels of Asia to the rest of the world. But to our eyes and in order to enjoy an authentic experience, it is essential to preserve the environment we evolve in whether it be natural resources, people or infrastructure. We have introduced this corporate policy to make sure that every stakeholders always follow a responsible tourism approach and stick to its core principles. It is also used as a guideline to our actions and projects.

This approach makes even more sense to us knowing that our activity generate a flow of thousands of travelers each year across Vietnam, Thailand, Cambodia, Myanmar, and Laos. It is a moral duty to preserve the natural environment as well as participating to the territorial economic activity and supporting local underprivileged people.



Our travel philosophy

a. Fair Travel

Sharing tourism economic benefits equitably with local communities :

- Involve local communities into our activities in order for them to be actor of their development ; offer them a fair compensation
- Improve local communities welfare and living conditions

b. Sustainable Travel

Minimize tourism negative impacts with regards to social, environmental and economic aspect :

- Make sure of preserving the identity and culture of the local communities.
- Fight against all kind of pollution and excessive use of natural resources.

- Protect and highlight know-how, arts & crafts as well as traditions in the development of touristic activities

c. Interactive Travel

Enable interaction and exchange between travelers and local population :

- Offer the opportunity to live authentic and rewarding cultural experiences
- Allow travelers and local population to better understand the features of their respective culture and learn from diversity.

Our commitments

a. Raise awareness

Sonasia Holiday has always made this point a priority. It concerns not only sustainability issue on a global scale but most importantly behavior and daily gesture to assume. We do our best to raise awareness on three levels :

- Within the organization : Introduction of an ecological and responsible approach at work with a view to better manage our resources and avoid waste
- To travelers : Organization of small events and workshops to facilitate exchange of information
- To our partners and associates : Sustainable development training through meetings, brainstorming, outings....

b. Implement a long term sustainability strategy

Implementing sustainable specifications for our entire range of travel products in order to set a framework for every stakeholder :

- Develop the homestay tour packages within an exclusive host family network
- Research and select service providers who adopt a responsible approach
- Create new tours in areas that are not affected by mass tourism
- Favor family owned and sustainable tourism oriented accommodation

c. Support local projects

In order to plan and carry out local projects, we have set up the Sonasia Foundation. It aims at gathering and allocating resources to support projects in various fields (education, infrastructure, health...). These projects are always located along travelers tour itinerary. Our foundation is financed in two ways, an automatic direct debit from the sale price and through donations coming from travelers or partners.

Our destinations

Check out the detailed travel guide for our 5 main destinations following the link inserted in the flag of each country below. Do not hesitate to **CONTACT US** if you need any further support



What our clients said...

Have a look at the different travel guides that recommended us as well as our existing customers reviews.



Our tour collection

Ton of time and experience has been utilized to craft our beautiful tour packages which suit almost what you are looking for. Should there be anything you wish to add up, just **CONTACT US**, we will make your dream come true. Capture the below QR Code for our tour package collection

